

# A PERFECT TERRORIST INTERACTIVE

The Web of David Coleman Headley

BY:

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# GOALS

- Create an **immersive narrative** that allows users to explore **Headley's life events** leading up to the terrorist attacks in Mumbai
- Allow for both a **linear** and **non-linear** experience simultaneously
- Represent the **Duality / Complexity** of Headley's life.
- Implement a mechanism for sharing and discourse

# CONCEPT

- The **complex web of Headley's dual life** is revealed over the course of the experience
- Use a **traditional timeline** to represent key events triggered over time.
- Represent **Headley as the playhead** of the timeline - the centre point of the experience
- **Re-imagine the timeline** to be vertical instead of the traditional horizontal. This will allow timeline elements to sprawl into a web of interrelationships.



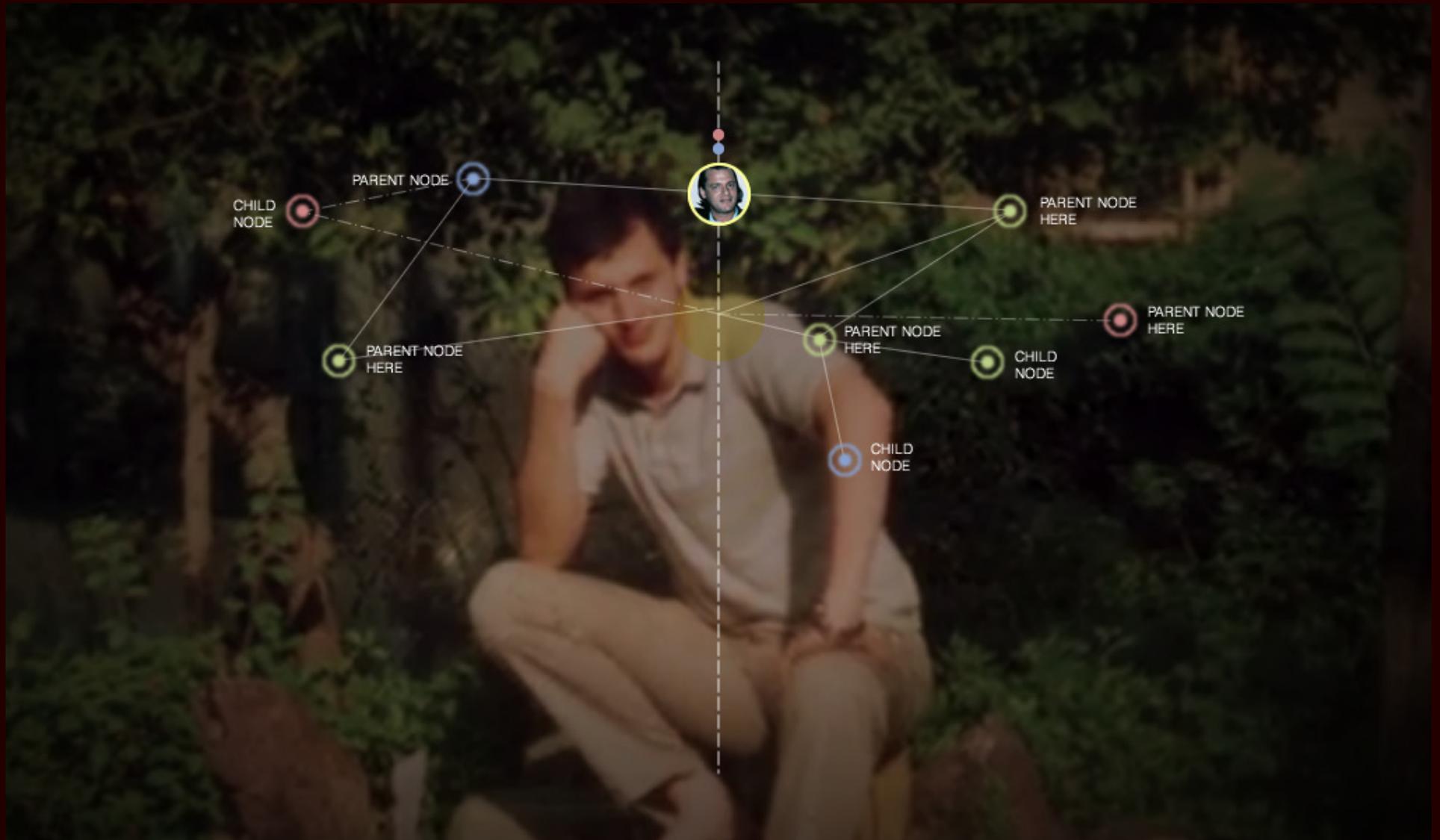
PROTOTYPE...

VISION



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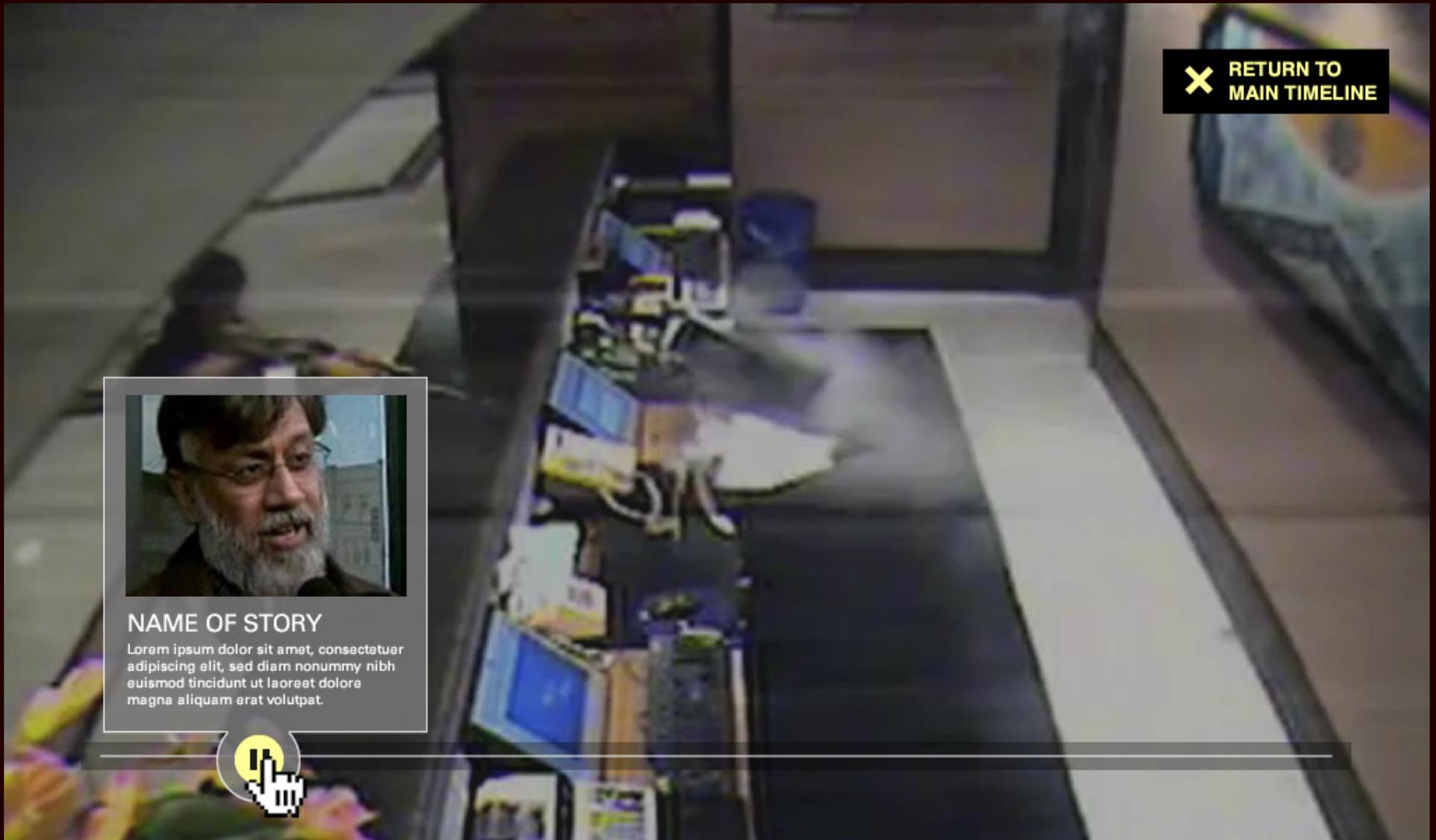
- The same **node mechanism** can be implemented to explore **peripheral story content**



- Content is revealed over time



- The user can dig deeper without losing their place in the overall narrative



- Traditional timelines can play video clips



- Each node has its own timeline and associations



- The nature of this story naturally leaves the viewer with **more questions.**



- One question we could pose to the users at the end of the experience:  
*Could this have been prevented?*



- End interface will **chart how users interacted** and experienced the mapping of Headley's life as well as **share** their thoughts with their social networks.

# OPPORTUNITIES FOR FRONTLINE

- **Narrative is key** and always drives the big picture in this story. But this form is a template. It is being designed to be **used for any story structure** based on Frontline's needs.
- Depending on how this is connected to a social network, the **re-broadcasting** and **discussion** around this experience can bring more eyeballs to Frontline

THANK-YOU